

Submitted Abstract

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Abstract

In recent years, the movement of the urban exodus has been quite evident, intensified by SARS-CoV-2 pandemic, driven by challenges such as the lack of adequate housing, poor basic sanitation, ideological reasons and/or the everyday life dynamics. In this sense, Serra Gaúcha, a well-known tourist area, has been the stage of this movement, named “neorural”, defined as voluntary immigrants of previous urban residence and dissatisfied with the city environment (KARPINSKI, 2020). The profile of these immigrants seems to be quite homogeneous, consisting of people with higher education, with total transfer or in the process of transfer from the city to the rural area, and who already have a professional connection with the land, being still professionally active. This movement is also noted in other areas, as is the case of the Pyrenees in Spain, where, from reports made during the first session of Highlands.3 project, mountain areas have become a place of settlement for the migrant population from nearby towns, and the lack of housing and overvaluation of existing properties has been noted. In this sense, this study proposes to investigate the “neorrural” movement in the Serra Gaúcha region, with the investigation of housing patterns and conditions, characterization of settlements, rural land use, and the profile of migrants. Local interviews and spatial analyses will be used for the investigation.