

## Submitted Abstract

ID IMC22-FSAbstr- 366

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| <b>Country</b>                                      | Greece   |
| <b>Region</b>                                       | Eastern Europe   |
| <b>Title</b>  | Transferability Tools For Sustainable Hinterland Products Under Eu Policies. |
| <b>Keywords</b>                                     | Sustainability, Tourism, Eco-Itinerary, Eu, Strategy                         |
| <b>Type</b>   | List Of Focus Session  |
| <b>Focus Session ID</b>                             | 00   |

## Abstract

The Emblematic Mediterranean Mountains network has created several tools for the implementation and development of sustainable tourism products in the hinterland of several Mediterranean mountains.

These tools are being tested at several levels with several, new to the network mountains, under several EU funded programmes and strategies (Interreg MED and CLLD/Leader Programme). In more detail, the transferability guide and the study on the Emblematic dimension, that have been elaborated within the Interreg MED programme "EMbleMatIC" project, have been adapted by new areas in the effort to either define sustainable tourism products (eco-itineraries) with specific predefined attributes or to test the potentiality of entering the Emblematic Mediterranean Mountains network with specific criteria.

These processes would be analyzed and the results will be presented, defining the transferability level of the tools created and the dynamic offered by EU strategies to adapt such tools.